

Jane Smith Keynote & Panel at UN Goals Summit

Thursday, March 27, 10:00 - 10:35am ET

United Nations HQ, ECOSOC Chamber, New York

About this Event

- The UN Goals Summit is driven by XYZ, a non-profit connected with the UN that brings together the private, public and NGO sectors to focus on the UN's Sustainability Goals for 2030.
- The Summit is focused on the Sustainability Goal specific to Women & Girls - how technology can make an impact collectively to address challenging issues like how to educate girls, get them out of poverty and oppression, make sure women have the ability for parity in the workplace, specifically in technology.
- The Summit is co-sponsored and co-hosted by the Permanent Mission of Greece to the United Nations in cooperation with UNCTAD, G2i2, and the Pvblic Foundation.
- Immediately following the keynote, there will be a panel discussion moderated by John Doe from XYZ. The other panelist is Jim Johnson from ABC Inc.

Format

- The keynote will be delivered as part of Good Tech, a ~15-minute session, with no visual aids.
- Keynote speakers are invited to stand at the mic'd podium.
- The Summit is a recorded, closed door session. Clips from the summit will be posted by XYZ following the event.

Audience

- ~200 people in the room including guests and speakers
- Many CEOs will be in attendance, likely organizations that are customers
- Attendees are by invitation and pay to be part of the Summit

Content

Keynote at XYZ Summit

As part of the Good Tech power panel, Jane's keynote will outline the Problem, how it's impacting low-income and underrepresented populations, share examples and best practices coming from various sectors, as well as how technology plays an incredible role in the commercial and public sectors towards sustainable goals. The objective is to inspire leaders to take action in their own organizations by leveraging technology, taking a strategic approach to their data, and building the right programs and resources.

Panel Conversation at XYZ Summit

Your conversation will be conducted at 10:15am. Your questions are as follows:

- In what ways are your companies harnessing big data to achieve the Goals?
- How are your companies embracing innovation to enhance your sustainability capabilities?
- Why are the Goals important to you and your organization?

- What is one key lesson you would like to share with organizations today that has the potential to change the world?
- How have your backgrounds shaped your partnerships and outlook on cross-sector collaboration?

You should know

- Dress: Business attire
- Jane invited to join Dinner at Tavern on the Green on March 26 at 7pm: Annual dinner for recognition, and to thank sponsors
- The entire Summit will be recorded and sliced into clips on the XYZ platform – No live streaming
- Social media promotion will happen when the recorded clips are made available, likely several weeks following the Summit

Contact Info

- Carrie Smith, Executive Communications: 408-555-1234
- Cindy Washington, XYZ Event Organizer: 201-555-9999

Reference Materials

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XYZ Goals Summit Agenda

ECOSOC Chamber on Thursday, March 27, from 8:30am to 5pm EDT

8:50am - Opening Remarks

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9:00am - Achieving the Global Goals

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9:32am - Partnerships for the Goals

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10:04am - Keynote: Good Tech

- **Jane Smith - Your Company**

10:15-10:35am - Sustainability to Achieve the Goals

- **John Doe (Moderator)**
- **Jane Smith - Your Company**
- **Jim Johnson - ABC Inc**

12:17pm - Power Talk:

12:32pm - Power Chat: Technology For Sustainability



FAQs Provided by XYZ

- Are there any Covid restrictions entering the UN for the Summit?
 - No, there are no current restrictions for our speakers and guests. Per UN guidelines: "Masks are recommended, but not required."
- When should I arrive?
 - We will distribute passes outside the UN from 8am to 10am and from Noon to 2pm on the day of the Summit. Please plan to arrive during one of these timeframes to ensure entry and a minimum of 30 minutes prior to your scheduled speaking time.
- What should I wear?
 - Speakers should dress in business attire.
- What can I bring with me?
 - UN Security resembles the TSA security process. No large bags, including luggage, or liquids will be allowed. You must pass through a metal detector before entering the UN. You must also have a valid government-issued ID to enter.
- Where do I proceed to speak?
 - The Summit will take place in the ECOSOC Chamber of the UN. There is no assigned seating for the event; however, there will be reserved speaker seating in the first rows directly in front of the dais. Ten minutes before your panel, gather with your panel colleagues to the left of the dais when looking at the dais from the audience. When it is your turn to speak, please take your seats on the dais. There are no assigned seats, but please ensure there is no space between yourself and other panelists. Microphones are present at each seat with an on/off switch to minimize any feedback.
- What can I bring up to the dais?
 - You may bring notes or a laptop with you when speaking.
- What is the format of the conversation?
 - We want to ensure each participant gets their time to speak. Our moderators will pose questions (distributed prior to The Summit to your group) to ensure each participant has an opportunity to highlight their work and impact.